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MATERNITY AND CHILD WE LFARE ASSOCIATION OF PAKISTAN (MCWAP) PROFILE

INTRODUCTION

Maternity and Child Welfare Association of Pakistan (MCWAP) is a voluntary, non-profit, non-government organization dedicated for the welfare of poor / deserving segments of population, specially women and children. The Association is registered with the Co-operative, Labour and Social Welfare Department, Government of West Pakistan, under the voluntary Registration No. DSW/63/1 dated 24th April, 1963. It is also registered with the Registrar, Joint Stock Companies, Lahore Region, under the Societies Registration Act XX1 of 1860, Vide No. 85 LR, dated 13th May, 1961. It is also registered with Social Welfare Department, Govt. of the Punjab DSW-(IMP)61(MISC)/15-I-P-I dated 04th January, 2022.

MISSION

The organization aims at providing free and quality medical services to the needy and poor, especially women and children. It endeavors to establish a close and trusting relationship with its patients and their families so that "No woman or child dies due to preventable causes in Pakistan."

OBJECTIVES

Focusing on matters relating to Maternity and Child Welfare (MCH), the main objectives of MCWAP are to:

- Initiate and demonstrate the MCH services to the community by opening MCH Centers, where needed.
- Provide health care, to mothers, children and the family.
- Provide training in the field of MCH by arranging short courses in Mother and Child Care. TBAs & Healthcare workers are trained.
- Provide family planning services through MCH Centres.
- Provide guidance for promoting School Health Services.
- Work for the empowerment of women by improving their education and living standards.
- Help in prevention of diseases like Hepatitis and diabetes.
- Create awareness about quality of water and sanitation.

- Promote behavior change and capacity building in different health areas, like personal hygiene, environmental sanitation, family planning and spacing of children, by arranging seminars and health camps.
- Serve as a consultative agency in the field of Maternal and Child Welfare.
- Support conducting and disseminating the findings of functional-cum-action research in the field of Maternal and Child Health, Family Health, Family Welfare and Family Planning.

GOALS

Ultimate goals of the organization are to:

1. Decrease Infant Mortality Rate **(IMR).**
2. Decrease Maternal Mortality Rate **(MMR).**
3. Decrease Crude Birth Rate **(CBR).**
4. Decrease Crude Death Rate **(CDR).**
5. Increase Contraceptive Prevalence Rate **(CPR).**
6. Decrease Population Growth Rate **(PGR).**
7. Increase Immunization Prevalence Rate**.**
8. Promote Health and Hygiene Awareness in School Children.
9. Promote Women Health and Empowerment.

ADMINISTRATIVE SET-UP

The National Executive Committee carries the administrative responsibilities of MCWAP. It comprises of experienced and devoted individuals who give their time and expertise to the cause of serving the needy and poor women and children.

The members come from various disciplines and backgrounds. They are mostly senior ex-bureaucrats, doctors, businessmen and social activists. All of them are associated with MCWAP on voluntary basis.

FINANCIAL SUSTAINABILITY

Besides the reservoir of volunteer expertise, the availability of adequate funds is the most important factor for the sustainability of MCWAP's welfare program.

After the renovation/reconstruction of the MCH House, its ground and first floors have been rented out. This has helped in attaining some degree of financial sustainability enabling the organization to continue with a minimum level of MCH services.

Another small source of financial support is the token service charges. These token charges in no way meet the cost of services rendered, but these do encourage community participation.

MCWAP keeps on exploring new sources to generate funds.

NATIONAL EXECUTIVE COMMITTEE MEMBERS – 2024-25

POSITION	*NAME*
President	Mrs. Farzana Sami
Senior Vice President	Mrs. Bushra Aitzaz
Vice President	Mr. Mansoor Suhail
Secretary General	Mr. Sarshar Ahmad Khan
Joint Secretary	Mrs. Riffat Naeem
Treasurer	Mr. Liaqat Ali Chaudhry
Legal Advisor	Mr. Khalil Ahmad
Financial Advisor	Mr. Shahid Niaz
Press Secretary	Mr. Iqbal Shahid
Members:	Dr. Shahina Manzoor
	Dr. Muhammad Anwar
	Mr. Zahur Iqbal Khan
	Dr. Bushra Rashid
	Dr. Rubina Sarmad
	Dr. Ubaida Nighat
	Dr. Muhammad Ilyas
	Mr. Nasir Akram Sh
	Dr. Nudrat Rashid
	Dr. Filza Haqiq
	Mrs. Rubina Arshad Chohan
Vice President (Jhelum)	Dr. Shahzana Imtiaz
Vice President (Khanpur)	Dr. Muhammad Yaseen Malik



Mrs. Farzana Sami
President
Social Activist



Mrs. Buhsra Aitzaz
Senior Vice President
Business Woman



Mr. Mansoor Suhail
Vice President
Federal Secretary (R)



Sarshar Ahmad Khan
Secretary General
Federal Secretary (R)



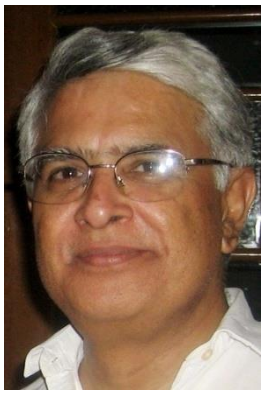
Mrs. Riffat Naeem
Joint Secretary
Social Activist



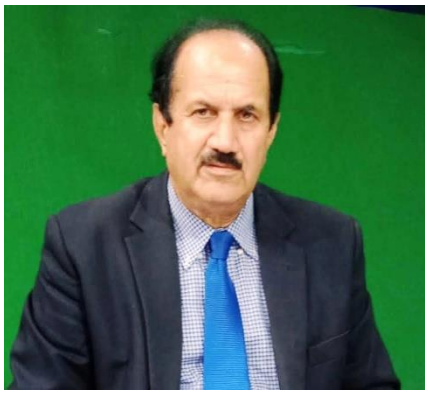
Liaqat Ali Chaudhry
Treasurer
Federal Secretary (R)



Justice Khalil Ahmad
Legal Advisor
Judge (R)



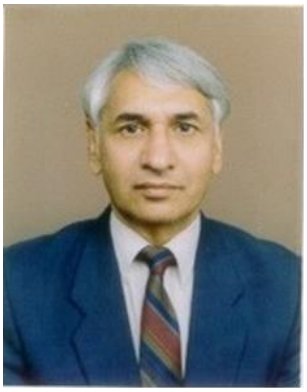
Shahid Niaz
Financial Advisor
Businessman



Iqbal Shahid
Press Secretary
PCS Officer (R)



Dr. Shahina Manzoor
Executive Member
Dean (R) IPH, Lahore



Dr. Muhammad Anwar
Executive Member
Professor of Sociology



Zahur Iqbal Khan
Executive Member
Professor of Sociology



Dr. Bushra Rashid
Executive Member
Rtd. Govt. Servant



Dr. Rubina Sarmad
Executive Member
Dean (R) IPH, Lahore



Dr. Ubaida Nighat
Executive Member
M.S (R) PIC, Lahore



Dr. Nudrat Rashid
Executive Member
PWMO, Services Hospital



Mr. Nasir Akram Sh
Executive Member
Businessman



Dr. Muhammad Ilyas
Executive Member
Medical Doctor (R)



Mrs. Rubina Arshad Chohan
Executive Member
Social Activist



Dr. Shahzana Imtiaz
President (Jhelum)
Gynaecologist



Dr. Filza Haqiq
Executive Member (Jhelum)
Gynaecologist



Dr. M Yaseen Malik
Vice President (RYK)
Social Activist



Dr. Shagufta Zaidi
Director Technical
M.S(R)Lady Aitchsion Hospital

MCWAP BRANCHES AND CENTERS

Punjab Province

Lahore:-

MCH Centre, Dera Chahal

MCH Centre, Sorah Village

MCH Centre, Nishat Colony

Jhelum District:-

MCH Centre, Al Markaz Center

Rahim Yar Khan District:-

MCH Centre, Khanpur

MCH Centre, Jetha Bhutta

MCH Centre, Head Fareed Chak 225/A

SERVICES PROVIDED:

For the achievement of MCWAP objectives, the services offered by the Maternal and Child Health Centers (MCHCs) are community-family based. Each MCH Centre caters for a definite population unit residing in a delineated area.

MCWAP provides services in preventive and health promotion field. Diagnostic and primary level treatment-facilities are also made available. Client referrals are made to other health service units when required. In case of needing hospitalization, they are referred to appropriate health and hospital facility. Mothers, mothers-in-law and husbands play a prominent role in the life style and health status of women. Therefore, mothers and mothers-in-law are encouraged to accompany daughters and daughters-in-law to the service centers. The presence of these ladies at the MCH Center offers excellent opportunities for creating meaningful understanding and appreciation of the service system provided by MCWAP.

METHODOLOGY

MCWAP utilizes the structured and step-by-step approach in providing various comprehensive maternal and child-care services. Specifically the following strategy is in operation:

1. **Identification:**

   In each selected area, comprehensive door-to-door survey is carried out to identify all women and children who are in-need of the services. Women of child-bearing age (pregnant, non-pregnant) and all infants and children under age five, along with their demographic details and family history are registered.

2. **Preparation of Family Folders**

   Family folders of each family are prepared. These folders contain the following information:

   - **i.** Registration number of each family (reproductive age group) in the Project Area.
   - **ii.** Socio-demographic characteristics of the family.
   - **iii.** Complete health record of all women of childbearing age in the family.
   - **iv.** Growth monitoring of all infants and preschool children in the family.
   - **v.** Immunization record of all children below the age of 5 years in the family.

3. **Antenatal Services**

   All pregnant women, till the termination of their pregnancy are carefully followed up. They are encouraged to avail the drop-in clinics on need basis. These women are provided with the standard services available in each of the Centers. These services are:

   - **i.** Registration of all pregnancies within 12-14 weeks.
   - **ii.** Four weekly antenatal check-ups of registered women up to 28 weeks along with record in family folders.
   - **iii.** Two weekly antenatal check-ups from 28-36 weeks.
   - **iv.** Weekly follow ups from 36 weeks and thereafter.
   - **v.** High-risk client identification and ensuring their early referral to hospitals and health clinics.
   - **vi.** Provision of necessary laboratory facility.
   - **vii.** Immunization of expectant mothers with tetanus toxoid.
   - **viii.** Advice about breast feeding, nutrition and child spacing.

4. **Natal Services**

   For the delivery of pregnant women arrangement of trained birth attendants are made on individual basis.

5. **Postnatal Services**

   i. Postnatal checkup as per schedule is conducted after delivery.

   ii. Neonates are examined and their vaccinations are done.

   iii. Motivation for breast feeding and child spacing is continuously done during pregnancy and after delivery.

6. **Health Education / Skill Training**

   All women are encouraged to attend the health Centers for health education, hygiene instructions, skill training and for treatment of general aliments.

7. **Field Visits - Ambulatory Services**

   Field visits are regularly done for:

   - Taking updates in each family.
   - Motivating the family for health care.
   - On the spot education on various health related topics.
   - For finding reasons for any dropouts from the system.

8. **Growth Monitoring**

   Growth monitoring of infants and children up to 5 years is done and recoded in the family folder.

9. **Immunization Services**

   Immunization of children against preventable diseases is done in collaboration with Punjab Health Department.

10. **Family Planning Services**

    Services for child spacing and family planning are provided at the Centre. The services include IUCD insertion, provision of items such as condoms, pills, injections, and imparting of general guidance on the subject.

11. **Training**

    i. Training of Dais (Traditional Birth Attendants) and Health Care Workers is done.

    ii. Staff trainings are regularly arranged on the latest techniques in collaboration with Health Department as well as with other agencies like UNICEF.

12. **Treatment of Minor Ailments**

    Facility for the treatment of minor ailments for women and children is available. Free medicines are provided. Services of qualified doctors are available.

    Every record is updated in family folder.

13. Advocacy services for the promotion of health and personal hygiene and environmental hygiene leading to behavior changes is a routine feature.

14. Preventive and curative services are provided for Hepatitis patients.

TECHNICAL PERFORMANCE REPORT



RURAL MCH/FP PROJECT DERA CHAHAL, LAHORE

MCH Centre Dera Chahal is providing services to a population of 10,000 persons in the following villages:

1. Dera Chahal
2. Mota Singh Khurd
3. Mota Singh Kalan
4. Rakh Dera Chahal and
5. Karbath

Services provided

1. Registration of Families
   (Focus on women of reproductive age) Demographic details are recorded.

2. Care of infants and pre-school children
   Including immunization, growth monitoring and management of minor ailments.

3. Antenatal care.

4. Postnatal care.

5. Family planning.

6. Management of minor ailments with provision of medicines to the family.

7. Health education.

8. Field visits for follow-up services.

9. Training of traditional birth attendants.

10. Laboratory facilities for testing of Hb, pregnancy, blood sugar, urine albumin and sugar. Screening test for Hepatitis B and C. Collection centre is established for all sort of laboratory tests which are performed in MCWAP Laboratory.

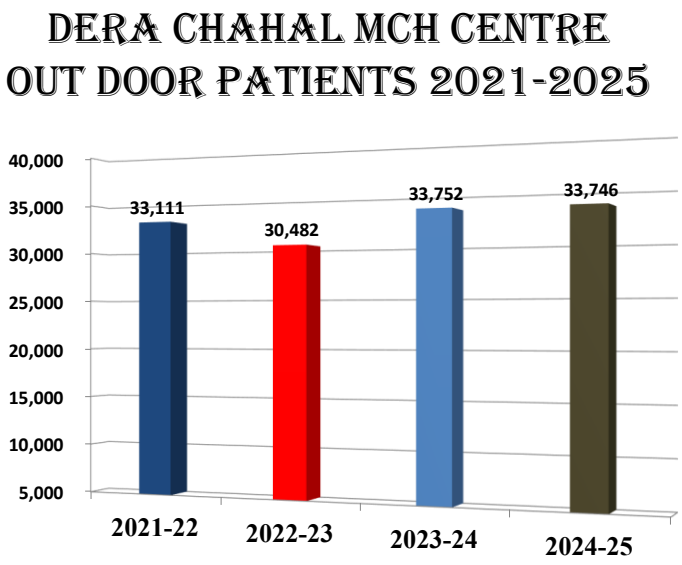
11. Advocacy and school Health Care.

12. Holding of Free Medical Camps and Awareness Seminars in remote rural areas.

13. Holding Awareness Seminars and Health related activities at the MCH Centre.

SUMMARY OF SERVICES PROVIDED DURING 2024-25

1. **A total of 33,746** patients were examined and treated through MCH centre.



2. Antenatal check-up of **1,209** pregnant women was conducted.
3. A team of an LHV and a TBA visited **around 20** families daily in the village for getting updates of the family and provision of on-the-spot advice on various health and hygiene related topics.
4. Check-up and treatment were provided to **2,113** children and infants.
5. Family planning services were provided to **766** couples.
6. Health education was provided to **18,218** women.
7. Immunization services were provided to **7,584** children and women.
8. In 2024-25, **337** laboratory tests were performed.
9. Free screening for Hepatitis and Diabetes was performed through screening camps.
10. Hundreds of people were provided treatment and awareness on health-related issues in free medical camps held in various villages.
11. Health and Hygiene awareness seminars were arranged in schools for students.
12. Breast Cancer awareness seminars were arranged in MCH Centre.
13. Group activities / seminars arranged for women on health-related topics at every centre twice a month.

ANNUAL STATISTICAL REPORT OF REGISTERED POPULATION

Target Population: 8,905

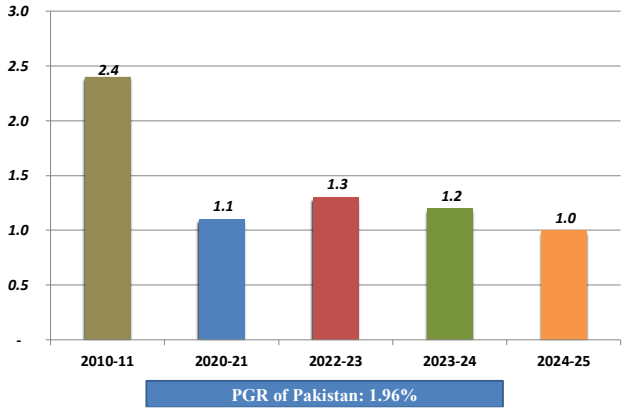
Sr. No	Particulars	Brought Forward from 2023-24	Registered during 2024-25	Total	Drop out				Switched over to other group	Total active in 2024-25
					Left area	Died	Change Status	Total		
01	No. of families registered	1,266	45	1311	01	--	02	03	--	1,308
02	Mothers registered for antenatal care + Pregnancy outcome	101	110	211	01	--	99	100	--	111
03	Women registered for F.P health education and motivation (P.C.C Mothers)	376	157	533	02	--	60	62	91	381
04	No. of infants registered for care	122	94	216	02	--	78	80	--	136
05	No. of preschoolers registered	1,036	94	1130	02	--	150	152	--	978
06	Total No. of family planning acceptors	789	60	849	--	--	32	32	--	817
	a. No. of women who adopted permanent method	253	06	259	--	--	--	--	--	259
	b. No. of women who adopted temporary method	536	54	590	--	--	32	32	--	558
	i. Oral pills acceptors	16	01	17	--	--	--	--	--	17
	ii. Injection acceptors	44	01	45	--	--	03	03	--	42
	iii. Condom acceptors	398	49	447	--	--	25	25	--	422
	iv. I.U.C.D acceptors	78	3	81	--	--	04	04	--	77

	Particulars	During 2024-25
07	Mothers immunized against tetanus	901
	No. of preschoolers immunized	130
	No. of infants immunized	1,210
	No. of children completely immunized	412
	No of mothers completely immunized	611
08	Still births	02
09	Total No of deaths	04
	i. Less than 1 month	--
	ii. 1 month – less than 1 Year	02
	iii. 1 year – 5 years	--
	iv. Above 5 years	02

IMPACT OF HEALTH CARE SERVICES OF MCH CENTRE, DERA CHAHAL

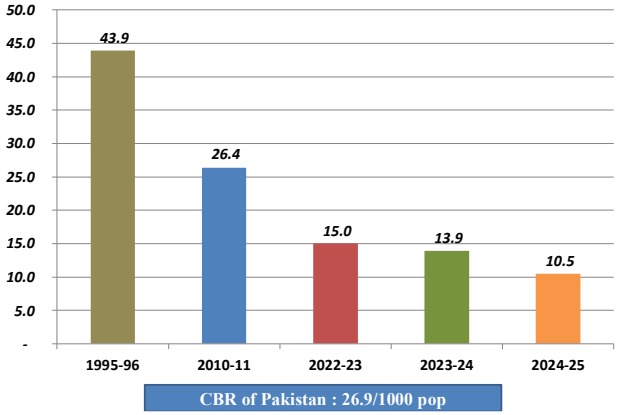
HEALTH INDICATORS 2024-25

Population Growth Rate (PGR)



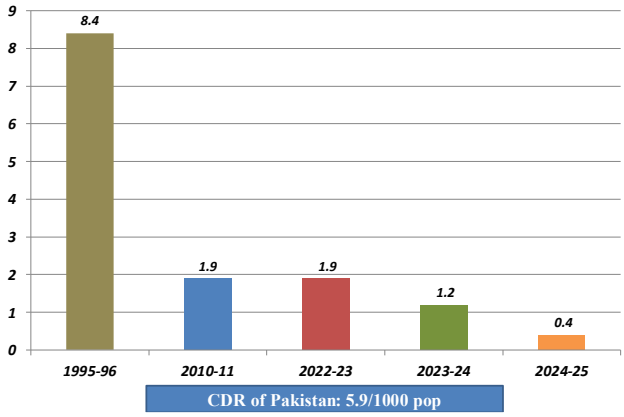
PGR shows pattern of continuous decline in the catchment area of the MCH center. It has come down from 2.4 percent in 2010-11 to 1.0 percent in 2024-25.

Crude Birth Rate (CBR)



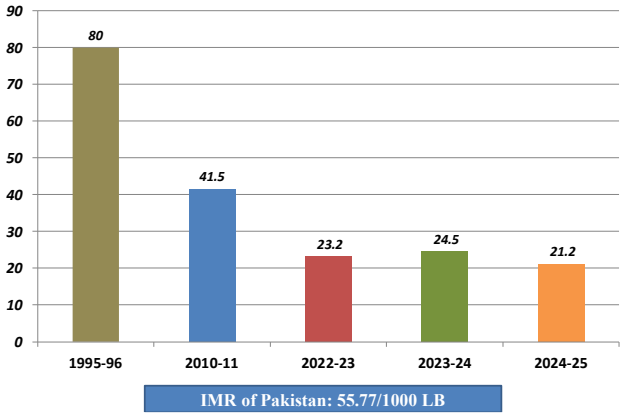
Taking 1995 as baseline, 43.9 per thousand in 1995. The data presented show a vivid progress in the decline of CBR in the catchment area of this centre. It has declined to around 26 per thousand during the first decade of 21st century. During the second decade, it has further come down to 10.5 per thousand of the population.

Crude Death Rate (CDR)

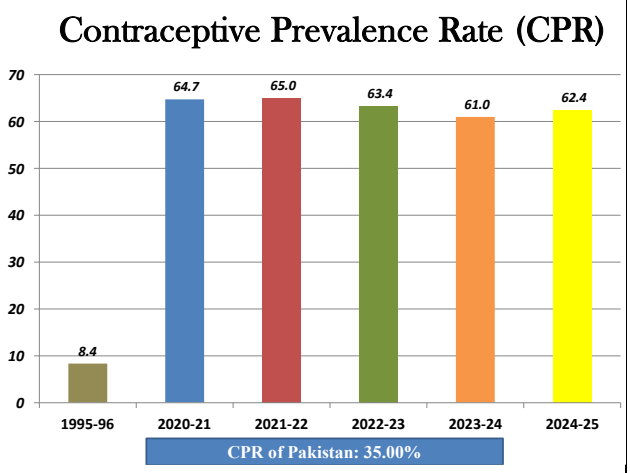


CDR in the area shows a declining trend. It might be indicative of the impact of the health care services being provided through MCH centre besides other socio-cultural factors.

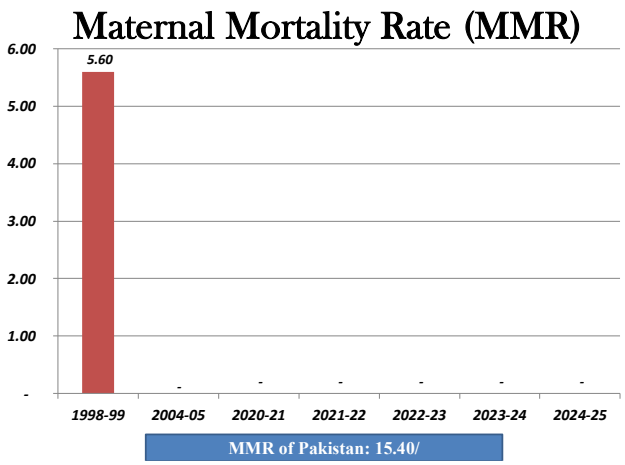
Infant Mortality Rate (IMR)



Infant mortality rate may be considered as a proxy for the level of development of a community. The project area had high infant mortality rate of 80 per thousand live births in 1995. It has certainly declined though not showing consistent pattern.



It is quite encouraging to note that the CPR has gone up from 8.4 percent in 1995 to 62.4 percent of married couples during the year 2024-25. It is reflective of the change in the attitude towards the use of contraceptive measures as well as their practicing.



There has been no reported maternal mortality case in the years from 2004-05 to 2024-25, which is encouraging for Maternity and Child Welfare Association of Pakistan. It is an achievement.

RURAL MCH/FP PROJECT SORAH VILLAGE, LAHORE

Established in 2024, MCH Centre Hayer is providing services to a population of 5,000 persons in the following target areas:-

1. Sorah Village
2. Due Kalan Village

Services provided

1. Registration of families
   (Focus on women of reproductive age). Demographic details are recorded.

2. Care of infants and pre-school children immunization, growth monitoring and management of minor ailments.

3. Antenatal care.

4. Postnatal care.

5. Family planning.

6. Management of minor ailments with the provision of medicines to the family.

7. Health Education.

8. Field visits for follow-up services.

9. Training of traditional birth attendants.

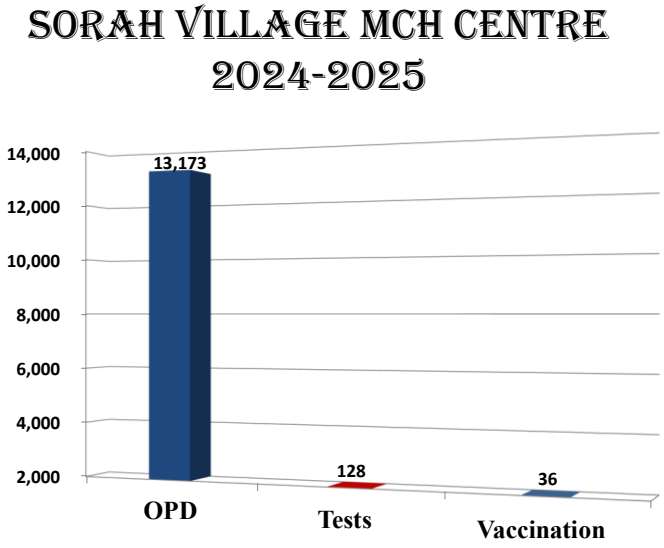
10. Laboratory facilities for testing of Hb, pregnancy, blood sugar, urine albumin and sugar. Screening test for Hepatitis B and C has also been started.

11. Advocacy and school Health Care.

12. Regular arrangement of Free Medical Camps and Awareness Seminars in remote rural areas.

SUMMARY OF SERVICES PROVIDED DURING 2024-25

1. A total of **13,173** patients were examined and treated through MCH centre during the year under review..



2. Antenatal check-up was conducted on **53** cases.
3. A team of an LHV and a TBA visited around **20** families daily in the village. The visit focused on getting updates in the family and provision of advice on the spot, on various health and hygiene related topics.
4. Check-up and treatment were provided to **358 i**nfants and children.
5. Family planning services were provided to **8,870** couples during the year 2024-25.
6. Health education was provided to **15,144** women.
7. Immunization services were provided to **36** children and women.
8. A total of **128** Laboratory Tests were performed.
9. Free screening for Hepatitis and Diabetes were performed in screening camps.
10. Hundreds of people were provided awareness about health-related issues in awareness camps held in various villages.
11. Health and Hygiene awareness seminars were arranged in schools for students.
12. Breast Cancer Awareness Seminars arranged for women at the MCH Centre.
13. Two Health related activities / seminars were arranged at the centre every month.

MCH/FP PROJECT NISHAT COLONY, LAHORE CANTT

Established in December, 2018, MCH Centre in Nishat Colony, Lahore Cantt is located in an urban slum. Population comprises of low-income group daily wage laborers. A staff of 05 personnel is working there. In the beginning, the aim is to provide services to a population of 5,000 persons.

Target areas

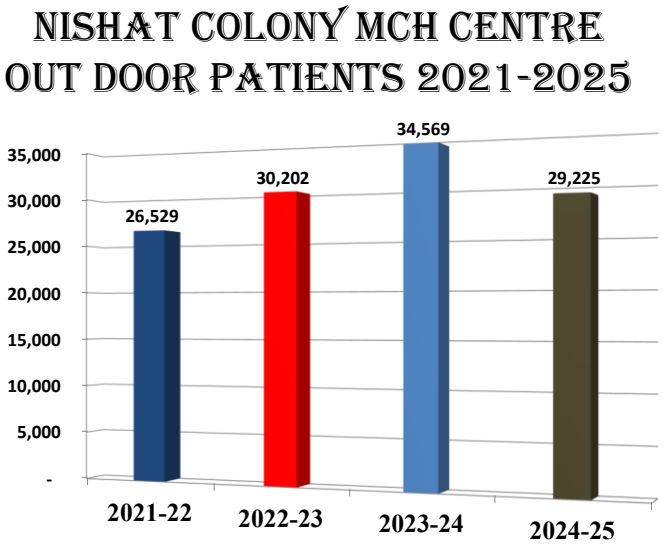
1. Nishat Colony
2. Mariam Colony
3. Pasha Chowk
4. Sajan Chowk

Services provided

1. Registration of Families
   (Focus on women of reproductive age) Demographic details are recorded.
2. Care of infants and pre-school children
   Including immunization, growth monitoring and management of minor ailments.
3. Antenatal care.
4. Postnatal care.
5. Family planning.
6. Management of minor ailments with provision of medicines to the family.
7. Health education.
8. Field visits for follow-up services.
9. Training of traditional birth attendants.
10. Laboratory test for Hepatitis B and C. Collection centres established for all sort of laboratory tests.
11. Advocacy and school Health Care.
12. Holding of Free Medical Camps and Awareness Seminars in remote areas.
13. Holding Awareness Seminars and Health related activities at the MCH Centre.

SUMMARY OF SERVICES PROVIDED DURING 2024-25

1. A total of **29,225** patients were examined and treated through MCH centre during the year under review.



2. Antenatal check-up was conducted on **562** cases.
3. A team of an LHV and a TBA visited around **20** families daily in the village. The visit focused on getting updates in the family and provision of advice on the spot, on various health and hygiene related topics.
4. Check-up and treatment were provided to **2,443** infants and children.
5. Family planning services were provided to **1,124** couples during the year 2024-25.
6. Health education was provided to **13,553** women.
7. Immunization services were provided to **3,287** children and women.
8. A total of **682** Laboratory Tests were performed.
9. Free screening for Hepatitis and Diabetes was performed in screening camps.
10. Hundreds of people were provided awareness about health-related issues in awareness camps.
11. Health and Hygiene awareness seminars were arranged in schools for students.
12. Seminars and Health related activities were regularly held at the centre.

ANNUAL STATISTICAL REPORT OF REGISTERED POPULATION

Target Population: 5,078

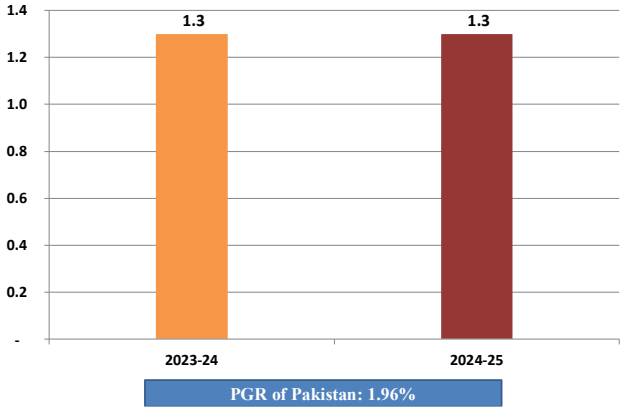
Sr. No	Particulars	Brought Forward from 2023-24	Registered during 2024-25	Total	Drop out				Switched over to other group	Total active in 2024-25
					Left area	Died	Change Status	Total		
01	No. of families registered	792	42	834	10	--	--	10	--	824
02	Mothers registered for antenatal care + Pregnancy outcome	53	60	113	02	--	78	80	--	33
03	Women registered for F.P health education and motivation (P.C.C Mothers)	393	106	499	07	--	87	94	--	405
04	No. of infants registered for care	104	82	186	--	02	127	129	--	57
05	No. of preschoolers registered	499	140	639	--	--	53	53	--	586
06	Total No. of family planning acceptors	346	46	392	01	--	05	06	--	386
	a. No. of women who adopted permanent method	101	09	110	01	--	--	01	--	109
	b. No. of women who adopted temporary method	245	37	282	--	--	05	05	--	277
	i. Oral pills acceptors	07	01	08	--	--	--	--	--	08
	ii. Injection acceptors	06	02	08	--	--	01	01	--	07
	iii. Condom acceptors	193	30	223	--	--	03	03	--	220
	iv. I.U.C.D acceptors	37	04	41	--	--	01	01	--	40
	v. Implanon	02	--	--	--	--	--	--	--	02

	Particulars	During 2024-25
07	Mothers immunized against tetanus	373
	No. of preschoolers immunized	302
	No. of infants immunized	1,133
	No. of children completely immunized	328
	No of mothers completely immunized	222
08	Still births	01
09	Total No of deaths	11
	i. Less than 1 month	01
	ii. 1 month – less than 1 Year	01
	iii. 1 year – 5 years	--
	iv. Above 5 years	09

IMPACT OF HEALTH CARE SERVICES OF MCH CENTRE, NISHAT COLONY

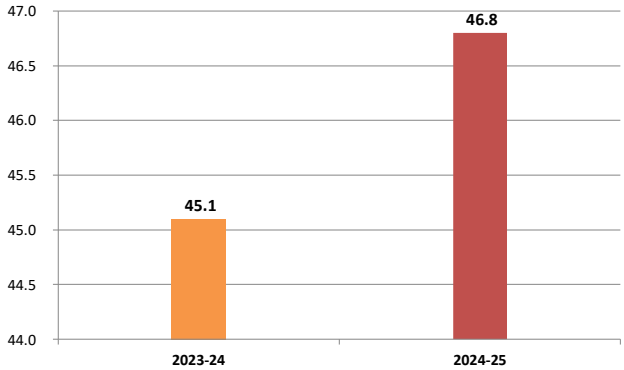
HEALTH INDICATORS 2024-25

Population Growth Rate (PGR)



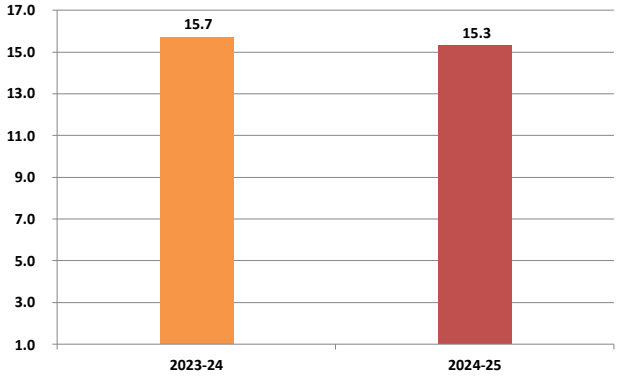
PGR of Pakistan: 1.96%

Contraceptive Prevalence Rate (CPR)



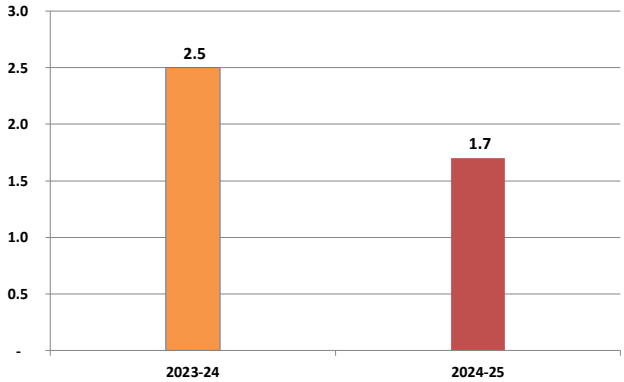
CPR of Pakistan: 35.00%

Crude Birth Rate (CBR)

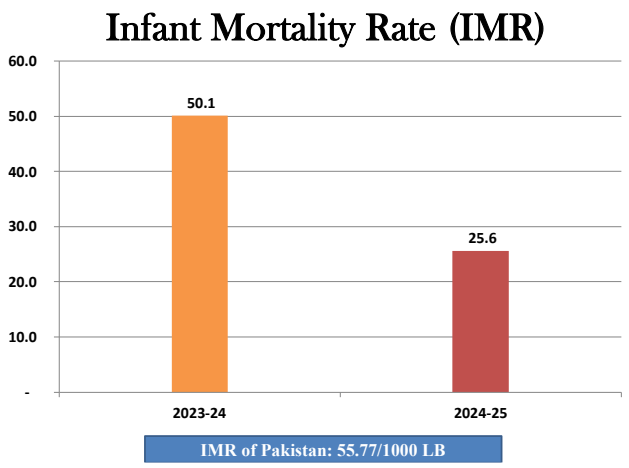


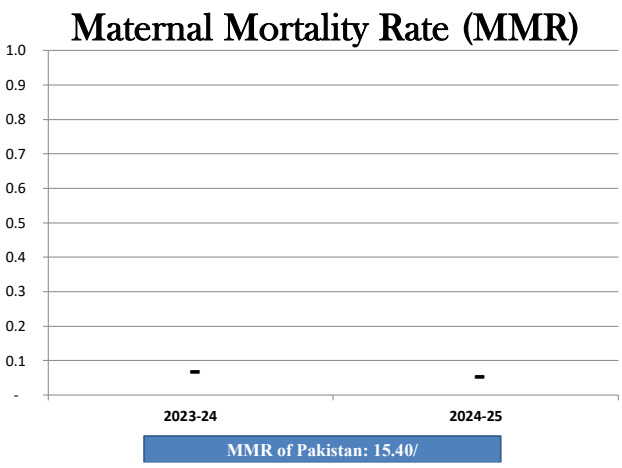
CBR of Pakistan : 26.9/1000 pop

Crude Death Rate (CDR)



CDR of Pakistan: 5.90/1000 pop


Infant Mortality Rate (IMR)
60.0
50.0
40.0
30.0
20.0
10.0
-
50.1
25.6
2023-24
2024-25
IMR of Pakistan: 55.77/1000 LB


Maternal Mortality Rate (MMR)
1.0
0.9
0.8
0.7
0.6
0.5
0.4
0.3
0.2
0.1
-
2023-24
2024-25
MMR of Pakistan: 15.40/



OTHER MAJOR ACTIVITIES
OF
MCWAP 2024-25

FREE MEDICAL AND SCREENING CAMPS

Since 2017 Maternity and Child Welfare Association of Pakistan has started ambulatory medical services along with laboratory screening for Hepatitis and Diabetes. These services are specially meant for women and children. The provision of these health care services continued during the year 2024-25. Health care services were provided to people at their door-steps by arranging camps in different remote villages. The spots were picked up after a survey.

MCWAP team consisting of doctors, laboratory technician, LHVs and other ancillary staff arranged camps along with medicines, equipment and furniture. The places were selected with the help of village Numberdars.

Screening camp arranged with collaboration with Al-Hudda International Welfare Foundation













Medical Camp at Duo Kalan Village, Lahore





Medical Camp at Malloki Village, Lahore



Medical Camp at Maliyan Village, Lahore

HEALTH AND HYGIENE SEMINARS IN SCHOOL

Health and Hygiene seminar were arranged in Schools. Students were practically shown proper method of washing hands and cleaning teeth. The importance of self and environmental hygiene and its relationship with health was explained.

MCH Centre Dera Chahal





Yasmin Siddique Grammar School, Lahore













at Knowledge Inn Public High School,
Nishat colony

FAMILY PLANNING SEMINAR





MCH Centre, Nishat Colony

SEMINAR ON ANTI-SMOG

MCH, Nishat Colony





SCABIES
Prevention and Management




MCH Centre, Nisht Colony





MCH Centre, Sorah Village

DIARRHEA
Prevention and Management




MCH Centre, Nishat Colony




MCH Centre, Sorah Village




MCH Centre, Dera Chahal

DENGUE FEVER





MCH Centre, Nishat Colony

HEPATITIS B
TRANSMISSION AND TREATMENT





MCH Centre, Nishat Colony

BREAST CANCER AWARENESS SEMINARS

Breast Cancer awareness seminars were arranged by MCWAP at all MCH Centres. Dr. Nudrat Rashid an eminent gynaecologist and Women Medical Officer, MCWAP gave awareness lectures. Participants showed interest in learning the techniques.





MCH Centre, Dera Chahal





MCH Centre, Sorah Village

IMMUNIZATION SERVICES





MCH Centre, Nishat Colony

DIABETES MELLITUS AWARENESS SEMINARS





MCH Centre, Nishat Colony

MCWAK

MOTHER AND CHILD HEALTH CENTERS PROGRAM (MCH Centers)

PROGRESS REPORT 2024-25

SUPERVISED & MONITORED BY:

MATERNITY AND CHILD WELFARE ASSOCIATION KHANPUR (Regd.)

Opposite Al-Mansoor Guest House, Rahimyarkhan Road, Khanpur, District Rahimyarkhan, Punjab, Pakistan

Contact Person:
Dr. Muhammad Yaseen Malik (Patron in Chief) 00923006720047
Dr. Agha Tauheed Ahmed Khan (President-MCWAK) 00923006700822

Phone: 0092685576141 Fax: 0092685576151

Email: mcwakhanpur@yahoo.com Web: www.mcwak.org/staging

Join us on facebook: Mcwak Khanpur ***Tweet us @Mcwak1***

"Safe Motherhood for the Nation"

Executive Summary

This document describes the activities of "Mother & Child Health Center Program" supervised and monitored by Maternity and Child Welfare Association Khanpur (MCWAK). This program is being run in public private partnership between MCWAK. The financial assistance has been provided by its own on the very basis of No Loss No Profit formula.

In this year 2024, MCWAK-MCH centers program activities being carried out in three (03) Union Councils of Rural and Urban areas of Tehsil Khanpur and Liaquatpur of District Rahimyarkhan. During the review period, focus was given to maintain the qualities of services/activities initiated in the program defined health facilities as well as in community to achieve maximum results. The MCH Khanpur and MCH Jetha Bhutha were given priority besides MCH Head Fareed to maintain initiated maternal health services. Also with the government initial step to participate in polio Campaigns, Mcwak shared its part to the campaign.

May ALLAH Almighty protect everyone.

Best Regards

Dr Muhammad Yaseen Malik

MCWAK

Introduction and achievements of MCWAK

MCWAK is a non-governmental and non-profit humanitarian organization registered with social welfare department, government of Punjab, with registration No. DO, SW, WD &BM (RYK) 2002-3 dated 06th August 2002 under Voluntary Social Welfare Agencies (Registration and Control) Ordinance 1961, Punjab, Pakistan. MCWAK is working in the field of reproductive health in the District Rahimyarkhan. It was formed in year 2000 by the collaborative efforts of French based NGO Medicine du Monde (MDM) and community activist of Khanpur with the mission "to educate, empower, mobilise and organise poor rural women and communities of District Rahimyarkhan, through participatory approaches, for improving the quality, accessibility and use of services for the community to achieve an optimal and sustainable development". The MDM started working in Khanpur in 1995 for the provision of reproductive health services in rural areas of Tehsil Khanpur. MDM started advocacy and social mobilization activities to create demand for services in six union councils and strengthen labour room services at RHC Nawakot to cope the situation. With the passage of time need arose to establish a formal NGO. In 2000 MDM supported MCWAK financially and technically and helped it to emerge and grow as an independent organization. In the years 2002-2004 OXFAM-Novib provided financial assistance to MCWAK for first time and shared the cost of the Women's Reproductive Health Care Project partially.

Since last many years MCWAK is running Women's Reproductive Health Care projects in district Rahimyarkhan. The projects are being funded by different donors i.e. Oxfam Novib and EC/UNFPA. The aims, objectives and strategies of these projects are same with different geographical areas. Through these projects MCWAK was successful to ensure 24 hour emergency obstetric care services in 15 out of 19 rural health centers (RHCs) in the district where services weren't being provided before the project interventions. With these interventions the number of deliveries at these health facilities increased at least 5-10 times per month. On average every health facility is attending more than 20 deliveries per month while this figure was less than 5 before the initiation of project interventions. In addition under these project plans MCWAK also provided inputs to strengthen the Comprehensive Emergency Obstetric Care Services (EmOC) in three Tehsil Headquarter Hospitals of the district. For advocacy and social mobilization, MCWAK has organized more than 1200 village health committees at village level which are used as a platform to raise awareness among the communities at the grass root level. MCWAK has established and operated successfully a Community Midwifery School (CMS) at Tehsil Sadiqabad in collaboration with the District Government Health Department where around 30

midwives are trained each year. This helps to overcome the shortage of skilled birth attendance in the area.

In the year 2008 Oxfam Novib funded the project for another three year i.e. from September 2008 to August 2011, with further extension in other areas and eight more union councils, four from each Tehsil Khanpur and Liaqutpur were added. The geographical area of this project intervention goes to desert Cholistan and two union councils of desert area 178/7R and Islam Garh were included with one Basic Health Unit Head Fareed (Chak 225/A) along with other two Rural Health Centers that is Pacca Lara and Allahabad of Tehsil Liaquatpur.

"**ARI Treatment Centers" in post flood period** funded by WHO-Pakistan implemented by Maternity and Child Welfare Association Khanpur (MCWAK) in collaboration with District Government Health Department RahimYarKhan, from 16th November 2011 to 31st March 2012. WHO-Pakistan has also provided all the medicines & other related supplies for these centers along with funds.

During the review period, MCWAK remained successful to establish the ARI Treatment Centers at THQ hospitals Tehsil Khanpur & Sadiqabad in District Rahimyarkhan. The focus was given to maintain the quality of services/activities initiated in the project defined health facilities by recruiting efficient & trained staff, providing medicines & supplies and last but not the least availability of round the clock 24/7 services to achieve maximum results along with effective M& E mechanism.

MCWAK has successfully completed an assignment of the monitoring of non formal schools of one union council of Tehsil Liaquatpur in 2011. This was assigned by the District Government, Literacy Department and the activity was for six month.

The 2010 floods in Pakistan have created a mass disaster in the country, where population in general and women and children in particular, have been heavily affected. In order to address this problem which was continuing in the post-disaster period, MdM-F and MCWAK have decided to partner, in collaboration with District Government Health Department and Punjab Rural Support Program (PRSP). A partnership agreement was initially signed between MdM-F and MCWAK **from December 1st, 2010 to November 30th, 2011** and was then extended to December 31st, 2012.

In the framework of the 2010-2011 partnership agreement, MCWAK implemented interventions in two severely flood affected areas in order to reduce maternal mortality and morbidity on a longer term basis. Major activities were provision of reproductive health services in two health facilities along with community sensitization and mobilization on maternal health issues thus creating awareness and demand, establishing timely referral mechanisms, ensuring round the clock (24/7) availability of

BEmOC services and improving the capacity of health care givers to upgrade the availability and quality of reproductive health services in the project area.

At the organizational level, MCWAK demonstrated progress and initiated construction of own building in Khanpur and also got affiliation with National and local NGOs for the improvement in health status of the community. MCWAK also participated in the flood relief activities and distributed essential food items and conducted field survey with the help of representative from Medicine Du Monde (MDM) Pakistan to initiate Reproductive Health Services in flood affected areas and remain successful in securing funding for initiation of labour room services at two basic health units in flood affected areas of district Rahimyarkhan.

In 2013, Mcwak has launched its own programme with the name Mcwak-MCH Centers Program in the three Union Councils of Tehsil Khanpur and Tehsil Liaquat Pur of District Rahimyarkhan.

MCWAK-MCH CENTER PROGRAM:

1. MCWAK-MCH CENTRE KHANPUR, TEHSIL KHANPUR. (MCH KPR)
2. MCWAK-MCH CENTRE JETHA BHUTHHA, TEHSIL KHANPUR. (MCH J.B)
3. MCWAK-MCH CENTRE HEAD FAREED, CHAK 225/A, TEHSIL LIAQUATPUR. (MCH H.F)

All these three MCH centers are in the Tehsils of District Rahimyarkhan.

MCH CENTERS PROGRAM'S MOTIVE:

"*TO REDUCE MATERNAL MORTALITY" and MDG5 (Improve Maternal Health)*

OBJECTIVES OF MCH CENTERS PROGRAM:

1. Development of strong community network that empowers mobilizes and improves health-seeking behavior of the community through formation of network and an extensive awareness campaign.

2. Improvement in availability of and an accessibility to emergency Obstetric care services and Family Planning and other reproductive health services in the existing public health facilities.

MAIN ACTIVITIES OF MCH CENTERS PROGRAM:

A) Advocacy & Social Mobilization

Reproductive Health Seminar & Workshops

Mass Media Awareness

B) Capacity building

Basic EmOC & Ultrasound Scanning Training

C) Medical Activities

Preventive Health camps

Labor Room Services 24/7

Ultrasound Scanning Services at Health Facility level

Gyn/Obs

Family Planning Materials

D) Support and Referral Services

Ambulance services 24/7

E) Net working and Coordination with Other NGOs

Human Development Foundation (HDF)

Marie Stopes Society (MSS)

National Trust for Population Welfare (NATPOW)

Green Star

PROGRESS OF MEDICAL COMPONENT:

Medical component works to improve the quality of services and ensure 24-hour round the clock provision and availability of reproductive health services in Mother & Child Health Center Program. During review period, the major inputs were provided at MCH Khanpur and MCH Jetha Bhutha and MCH Head Fareed through BEmOC and as CEmOC services. At all health facilities MCWAK stressed on provision of 24/7 hours availability and quality of services at the labor rooms through providing essential drugs, equipment and human resource as and when required during the review period which resulted in the confidence and rise of clientage/community to avail the services.

Interventions at each MCH CENTRE

- Recruitment of Female Labor Room staff (LHV/Nurse and Dias). This staff services round the clock to the needy community.
- Placement of ambulance services along with driver. The referral services provided round the clock.
- Ultrasound screening machine provided with trained human resource
- LHVs will be equipped with training on U/S screening for fetal well
- Electric generator of 5KV with full installation and fuel provided
- Essential medicines required during delivery will be provided.
- Necessary equipments for labor room services will be provided
- Installation of Air conditioner at labor room and ultrasound room
- Electric water cooler with provision of safe drinking water ensured
- Necessary electric fittings with ceiling fans and tube lights
- Necessary furniture will be provided at each MCH
- Treatment protocols installed at main building
- Related IEC material will be provided
- UPS with battery installed at each centre
- CCTV cameras installed, outside at MCH Center Khanpur/HO, for security purpose.

Indicators

- Female OPD Patients examined
- Gynae Patients examined
- General Female Patients examined
- Antenatal Care
- Pregnancy Test, Sugar Test, Hemoglobin Test
- Family Planning Clients visited
- DNC
- Deliveries conducted
- Postnatal Care
- Ultrasound Screening
- Patients referred to tertiary care hospital
- Hepatitis B C rapid strip test HbSAg & HCV (newly implemented indicator at MCH center Khanpur & Jetha Bhutha)

Ambulance Services

To reduce the incidence of maternal mortality, easy and timely access to health facilities, ambulance services initiated in order to provide round the clock referral services to the deserving and needy community in the project area. The ambulances are fully equipped with life saving equipments and drivers provided with information regarding handling of emergencies properly. In the year 2024, **25** delivered patients were facilitated by ambulance service at MCH centers.

Progress of Indicators of All MCH Centers JAN-DEC 2024

CENTERS / *INDICATORS*	KPR	J.B	H.F	TOTAL
TOTAL PATIENTS/OPD	2388	2574	8986	13948
ANC FIRST	632	883	3009	4524
ANC REVISIT	906	602	3054	4562
GYNE	607	479	922	2008
GENERAL	102	89	38	229
POST NATAL CARE (PNC)	27	13	114	154
NVD/SVD	59	133	660	852
EPISIOTOMY	35	19	19	73
D&C E&C	8	13	41	62
ULTRASOUNDS (USG)	1373	1786	6054	9213
PREGNANCY TEST (P.T)	292	436	1097	1825
H.B TEST	211	0	0	211
SUGAR TEST	138	14	0	152
INDOORS(drips only)	118	225	416	759
F.P (IUCD/PILLS ETC)	48	50	103	201
REFERRAL (IN / OUT)	0	5	9	14
HBSAG & HCV	162	14	0	176

COMBINED MCH Centre Indicators Progress Data 2024

CENTER	ALL CENTRES 2024												
INDICATORS	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT	NOV	DEC	TOTAL
TOTAL OPD	1097	1178	1224	1180	1548	1362	1467	1006	997	962	915	1012	13948
ANC FIRST	330	457	433	413	642	506	380	329	274	223	233	304	4524
ANC REVISIT	376	322	359	375	406	455	463	374	418	330	366	318	4562
GYNE	158	180	173	165	428	167	142	115	94	120	123	143	2008
GENERAL	12	27	21	47	33	25	15	7	5	10	12	15	229
POST NATAL CARE (PNC)	10	5	16	9	20	13	16	9	15	9	11	21	154
NVD/SVD	97	67	55	59	72	70	92	62	66	81	66	65	852
EPISIOTOMY	12	7	8	6	5	5	10	0	6	1	7	6	73
D&C E&C	2	7	10	5	9	3	10	6	3	3	1	3	62
ULTRASOUNDS (USG)	702	788	831	789	1051	926	976	696	605	630	597	622	9213
PREGNANCY TEST (P.T)	145	167	216	159	207	181	176	106	110	93	104	161	1825
H.B TEST	12	45	40	41	18	10	24	4	2	6	5	4	211
SUGAR TEST	11	30	30	28	15	9	20	3	3	3	0	0	152
INDOORS(DRIPS ONLY)	4	23	55	73	122	84	90	91	91	50	40	36	759
F.P (IUCD/PILLS ETC)	16	18	21	17	24	25	13	14	12	12	11	18	201
REFERRAL (IN / OUT)	1	1	2	2	2	2	1	0	1	1	0	1	14
HBV & HCV	11	41	29	32	15	7	21	4	2	6	4	4	176

Challenges

- The main challenge was still the same of past year to find and retain skilled female staff for labor room operations while paying them normal salaries.
- The implications remained good and results showed lot of room for further improvement in the provided maternal health services

Gaps

Although the community of the program area is having very low socio-economic status and to cater the health needs of population this intervention and assistance the program staff has successfully filled this gap and was able to provide 24/7 labor room services.

Conclusion

- Provision of these integrated services produced high value to the basic themes behind the ideas of reduction in maternal mortality in such poor and vulnerable populations.
- Pakistan is lagging behind to meet the MDG target of GOAL FIVE to improve maternal health. This project has contributed lot at local level to achieve a better value.
- Another benefit provided is the availability of round the clock Skilled Birth Attendant (SBA) services.
- The program has also been able to provide the services to reduce the unmet need.
- The community got sensitized regarding maternal health problems and the importance of these routine services has been realized at ground level.
- Through this intervention the capacity of Staff at these centers has also enhanced and they are imparting comprehensive services in addition to their routine work.

Pictures Gallery:





Participated in CM Punjab initiative Himmat Card Program's inauguration in Deputy Director Social Welfare Office, Khanpur.









MCWAK MCH Center Khanpur.





MCWAK MCH Center Jetha Bhutha(J.B)





MCWAK MCH CENTER HEAD FAREED (H.F) (DESERT AREA)

MATERNITY AND CHILD WELFARE ASSOCIATION JHELUM REGD 1964

Annual Report – 2024-25

Maternity and Child Welfare Association, Jhelum (MCWAJ), is a non-profit, non-government organization dedicated for the welfare of poor / deserving segments of society, with special emphasis on women and children. It is registered with Social Welfare Department, Govt. of Punjab, under the Societies Registration Act XXI, 1961.

MCWAJ was established in 1964 by Dr. Haqiq Ullah Baig Mirza (Late), a renowned Physician and devoted Social Worker, and his wife Dr. Gulshan Haqiq Mirza, an equally active and devoted Social Worker, along with many other civil officials and dignitaries of Jhelum.

Since inception, MCWAJ is functioning at '**AL-Markaz'** Community Centre building, donated by Mirza family of Jhelum, well known for its philanthropist role in the society. Besides MCWAJ, there are three other welfare organizations working in the same Community Centre for the well-being of the society.

For the last **61 years**, MCWAJ is playing a very vibrant and active role in health, education and welfare of poor segments of society, with particular emphasis on women and children, on its own and / or in collaboration with other NGOs working at Al-Markaz, Jhelum.

Management of MCWAJ

MCWAJ is being managed by an elected Cabinet and Executive Committee, comprising of experienced and educated members from various disciplines and background, dedicated for the service of humanity. Regular Monthly Meetings of Executive Committee are held on every first Thursday of the Month, and where required, special Working Committee meetings are also held to organize various events.

Elections – 2024 - 2026 On 01 March 2024, elections were held for the new Executive Body. Following were elected: -

1.	Dr. Gulshan Haqiq Mirza	-	Chief Pattern
2.	Dr. Shahnaz Shahid	-	Chief Consultant

Executive Committee – MCWAJ

1.	Dr. Shehzana Imtiaz	-	President
2.	Dr. Shahid Tanveer	-	Vice President 1st
3.	Mrs. Robina Tabassam	-	Vice President 2nd
4.	Syeda Shahida Shah	-	General Secretary
5.	Col (R) M. Obaid Mirza	-	Finance Secretary
6.	Mrs. Farzana Ajmal	-	Joint Secretary
7.	Syed Akhtar Ali Shah	-	Secretary Media/Information
8.	Dr. Asad Mirza.		
9.	Dr. Fiza Afaq.		
10.	Dr. Ayesha Mirza.		
11.	Mrs. Falak Naz Sethi.		

Brief on Activities – 2024-25

MCH Centre. MCH Centre is our main activity, which is taking care of healthcare needs of women and children, providing free services since it was established in 1964. After an interruption of few years due to building renovations, it resumed its functioning in March 2019, and is providing free services including medicines, Five days a week for two hours daily. Services of senior Gynecologists; Dr. Shahzana Imtiaz and Dr. Shehnaz Shahid are also available where required. Moreover, Ultrasound facility is also available with the kind curtsey of Dr. Shehnaz Shahid.

Free Medical Camp ; On 03 March 2024, a free Medical Camp was organized at Village Hadali near Dina. A dedicated team of doctors lead by Dr. Shahzana Imtiaz, checked over 400 patients, provided free medical advice and medicines. Free tests for Hep B & C were also carried out. Besides Dr. Shahzana, team included Dr. Shahid Tanveer, Dr. Faridullah, and Dr. Faiza.

Skin Awareness Program and Camp: on 08th March 2024, a Skin awareness Program and Camp was organized at MCH Centre, Al-Markaz, with the kind curtsey of Skin Specialist Dr. Ayesha Mirza. A large number of ladies attended the awareness program in which Dr. Ayesha Mirza gave very useful tips for keeping their Skin healthy, care and preventative measures for Skin related diseases and basic remedial measures. Following the awareness program, free Skin Camp was held in which a large number of patients were checked / given advise and provided free treatment / medicines.





Women Day Program: On 08th March 2024, Women Day program was organized in Gulshan Hall, Al-Markaz. While speaking at the occasion, Dr. Ayesha Mirza and Syeda Shahida Shah, highlighted the Role and Rights of women in Islam and the duties of women which make a home and society.



Free Dental Clinic: Our esteemed senior member Dr. Asad Mirza has set up a free Dental Clinic at MCH Centre, in which, he regularly devotes time for free checkup of students of nearby schools, under 'School Dental Health Program'. On 19th March, a free Dental Camp was organized for the children of Madrissa Tul Binat school. Over 40 children were checked and provided with dental kits.





Mothers' Day Program: On 08 May Mother's Day program was organized at Sanat Zar. MCWA team lead by Dr. Shahzana Imtiaz, covered various aspects for the awareness of mothers. Dr. Ayesha Mirza emphasized on the role and duties of mothers in building a happy and strong family life to contribute positively towards society. Dr. Shahzana Imtiaz and Dr. Sheeba Akram Hashmi dwelled on the health of mothers. Lastly Tehmina Gul Chaudhary, our MCH center in charge, briefed on the importance of family planning.





Heat Stroke Awareness Program: On 26 June, a very useful program was organized at Sanat Zar for the awareness on Heat Stroke. Dr. Shahzana Imtiaz and Dr. Shahid Tanveer covered in detail its symptoms, preventive measures, First Aid and treatment.





Independence Day Program: On 14th August 2024, MCWAJ participated in the Independence Day Program, jointly organized by the NGOs of Al-Markaz, Jhelum. Dr. Bilal Ahmed Khan, VC University of Chakwal, was the Chief Guest. At this occasion, besides members of MCWAJ, dignitaries and a large numbers of ladies, gents and children participated.





Skin Awareness and Medical Camp: On 16 August, 2nd Skin Camp was organized at MCH Centre Almarkaz. Besides awareness on healthy skin and preventive measures, free checkup and medicines were given to a large number of female patients.





Brest Cancer Awareness Program: On 30th October, a very educative program on Brest Cancer awareness was organized by MCWAJ at Sanat Zar, Jhelum, attended by females of varying ages. It was conducted by Dr. Shahzana Imtiaz, assisted by Dr. Shehnaz Shahid and Dr. Shahid Tanveer. They briefed about signs of breast cancer, causes, symptoms, self-diagnosis and preventive measures, including importance of breast feeding.





Mother & Child Health Awareness Program: On 20th November, an awareness program on Health of Mother & Child was organized at MC Centre, Shandar Chowk Jhelum. Dr. Shahzana Imtiaz, Dr. Shahid Tanveer and Tehmina Gul Chaudhary covered various aspects of health of Mother and Child.





Chest Diseases Awareness Program. On 20th December, a very useful and educative program was arranged at Govt. Islamia Girls High School, Nia Mohallah, Jhelum. Dr. Shahid Tanveer gave a comprehensive talk to girls of senior classes on various types of Chest diseases, their causes, and preventive / remedial measures. It was a good interactive session, also attended by a large number of teachers and members of MCWAJ.





Programs on National Days. Besides above, MCWAJ participated in all the National Days programs including 23rd March, Defense Day, Iqbal Day, Quaid's Day etc. along with other NGO's of Almarkaz.

Quran Class. Quran class has become our prestigious regular feature, conducted by our member Dr. Ayesha Mirza, on every Wednesday. Its purpose is to connect ourselves with the teachings of Holy Quran, aiming to bring about a positive change in our lives. Members of MCWAJ and females of the vicinity are greatly benefitting from this.

We at MCWAJ thank Almighty Allah and our well-wishers who support the cause of wellbeing of poor segments of society through their precious time and resources.

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Almarkaz Road, Civil Lines, Jhelum.

Contact Person: Col. M. Obaid Mirza, Retd. **Cell**: **0333 5169046**

E Mail: obaid.mirza@gmail.com

Office Secretary: Azam Sultan - **Office**: **0544-623957**

- **Cell**: **0324 5811244**

ANNUAL AUDIT REPORT

2024-2025

Talat Mehboob & Co
Chartered Accountants

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Tel: (+92-41) 8733 564, 8732 537
Fax: (+92-41) 8727 103
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INDEPENDENT AUDITOR'S REPORT

To the members of Maternity and Child Welfare Association of Pakistan (MCWAP)

Report on the Audit of the Financial Statements

Opinion

We have audited the annexed financial statements of **Maternity and Child Welfare Association of Pakistan** (the Association), which comprise the statement of financial position as at June 30, 2024, the statement of income and expenditure, statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information, and we state that we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purposes of the audit.

In our opinion and to the best of our information and according to the explanations given to us, the statement of financial position, the statement of income and expenditure, the statement of cash flows together with the notes forming part thereof conform with the accounting and reporting standards as applicable in Pakistan and respectively give a true and fair view of the financial position as at June 30, 2024 and financial performance and its cash flows for the year then ended.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) as applicable in Pakistan. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Association in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants as adopted by the Institute of Chartered Accountants of Pakistan (the Code) and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Executive body is responsible for the preparation and fair presentation of the financial statements in accordance with the accounting and reporting standards as applicable in Pakistan and for such internal control as executive body determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

TALAT MEHBOOB & CO. FAISALABAD Chartered Accountants

FOUNDER MEMBERS OF MCWAP

Dr. Riaz Ali Shah
Dr. Mrs Asghari K. Awan
Dr. (Mrs.) Joshua Fazal Din
Mr. J V Issacs
Mr. Zahid Ali Khan
Miss C. Robertson
Miss Ume Kalsoom
Miss Rafia Yousaf
Miss S.M Jafri
Miss A.K Sheikh
Mr. Muhammad Jamil Qureshi
Mr. Dr. Muhammad Khokhar
Dr. Akhter H. Awan
Miss Shamim Uppal
Miss Iqbal Abdullah
Miss Mosouda Ghori
Miss Safia Khan
Miss Shamim Akhter
Dr. Mrs Ali Muhammad
Miss Nasim Rana
Miss Sarfraz Niazi
Miss Jamila Yasmeen
Miss Kishwar Mirza
Dr. A.K. Ghori

PAST PRESIDENTS OF MCWAP

Dr. Riaz Ali Shah Founder President	**1961-1964**
Rana Abdul Hameed Minister for Food and Agriculture, Government of Pakistan	**1964-1975**
Sheikh Muhammad Rashid Minister for Health and Social Welfare, Government of Pakistan	**1975-1976**
Lt. Gen. C. K. Hassan Secretary, Health and Social Welfare, Government of Pakistan	**1976-1981**
Prof. Dr. Mrs. A. K. Awan Public Health Specialist.	**1981-2002**
Prof. Dr. Mrs. Mahmuda Mubashar Professor of Community Medicine	**2003-2011**

MAJOR ACHIEVEMENTS OF MCWAP CENTERS DURING 2024-25

1. Free Medical camps in remote villages without any medical facilities.
2. Health Awareness Seminars in MCH centres.
3. Hepatitis screening camps in various villages.
4. Seminars on Health and Hygiene for school children.
5. Breast cancer awareness seminars.
6. Daily group sessions for women of child-bearing age at MCH Centres on various health related issues such as Family Planning, Breast Feeding, Growth Monitoring of the child and vaccination.
7. Renovation of the MCH Centre at Nishat Colony, Lahore Cantt.
8. Internship programme by MCWAP.

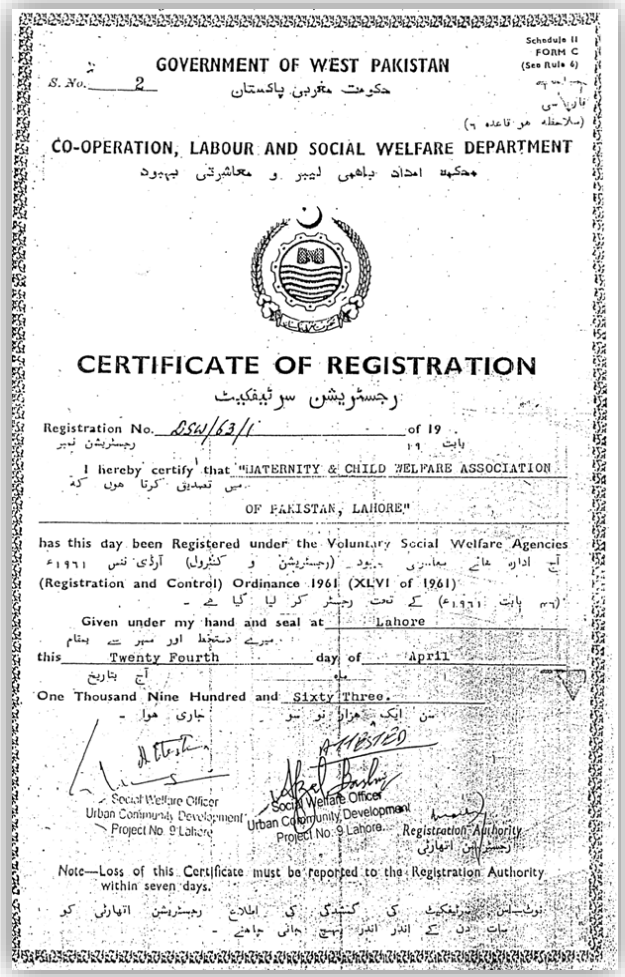
MEMBERSHIPS

In 2024-2025, an addition to the MCWAP membership list as annual and life members has taken place. The new membership included the doctors and social activists.

Report acknowledgement

Mrs. Farzana Sami	**President, MCWAP**
Prof. Dr. Muhammad Anwar	**Chief Editor / Member Executive Committee**
Dr. Shagufta Zaidi	**Director Technical / Executive Director**
Mr. Muhammad Iqbal Shahid	**Information Secretary**
Col. Ubaid Ullah	**Jhelum**
Dr. Muhammad Yaseen Malik	**Khanpur**
Mr. Shakar Zaki	**HR/Admin Officer**
Mr. Munawar Hussain Qureshi	**Accounts Officer**
Mrs. Farzana Azam	**LHV**
Mrs. Eleeza Imtiaz	**LHV**
Mrs. Um e Saima	**LHV**

REGISTRATION WITH SOCIAL WELFARE DEPARTMENT OF PUNJAB



Schedule II
FORM C
(See Rule 6)

GOVERNMENT OF WEST PAKISTAN
S. No. 2
حکومت مغربی پاکستان

CO-OPERATION, LABOUR AND SOCIAL WELFARE DEPARTMENT
محکمہ امداد باہمی لیبر و معاشرتی بہبود

CERTIFICATE OF REGISTRATION
رجسٹریشن سرٹیفکیٹ

Registration No. DSW/63/1 of 19
رجسٹریشن نمبر سنہ ۱۹

I hereby certify that "MATERNITY & CHILD WELFARE ASSOCIATION OF PAKISTAN, LAHORE"
میں تصدیق کرتا ہوں کہ

has this day been Registered under the Voluntary Social Welfare Agencies (Registration and Control) Ordinance 1961 (XLVI of 1961)
آج ادارہ ہائے بہبود (رجسٹریشن و کنٹرول) آرڈی ننس ۱۹۶۱ء کے تحت رجسٹر کر لیا گیا ہے۔

Given under my hand and seal at Lahore
میرے دستخط اور مہر سے بمقام

this Twenty Fourth day of April
آج بتاریخ بابت

One Thousand Nine Hundred and Sixty Three.
سن ایک ہزار نو سو جاری ہوا۔

Social Welfare Officer
Urban Community Development
Project No. 9 Lahore

Social Welfare Officer
Urban Community Development
Project No. 9 Lahore.

Registration Authority
رجسٹریشن اتھارٹی

Note—Loss of this Certificate must be reported to the Registration Authority within seven days.
نوٹ۔ اس سرٹیفکیٹ کی گمشدگی کی اطلاع رجسٹریشن اتھارٹی کو سات دن کے اندر اندر پہنچ جانی چاہئے۔

REGISTRATION WITH SOCIAL WELFARE DEPARTMENT OF PUNJAB

NO.DSW- (IMP)81-(MISC)/15-IV-P-I- 32268-271
GOVERNMENT OF THE PUNJAB
DIRECTORATE GENERAL SOCIAL WELFARE,
& BAIT UL MAAL PUNJAB,
41-EMPRESS ROAD, LAHORE.

Dated Lahore the, 20th December, 2024.

To

The President
"Maternity and Child Welfare Association",
MCH House No.29-30, Block F,
Gulberg-III, Lahore.

SUBJECT: **RENEWAL CASE OF REGISTRATION OF "MATERNITY AND CHILD WELFARE ASSOCIATION", MCH HOUSE NO.29-30, BLOCK F, GULBERG-III, LAHORE FOR NEXT TWO YEARS W.E.F. 01.07.2024 TO 30.06.2026.**

I am directed to refer your application No. Nil dated 30.07.20274 received through Divisional Director, Social Welfare & Bait ul Maal, Lahore Division, Lahore regarding renewal of registration of **"Maternity and Child Welfare Association"**, MCH House No.29-30, Block F, Gulberg-III, Lahore and inform that registration of the NGO is hereby renewed for a term of next two years w.e.f. **01.07.2024 to 30.06.2026** under The Voluntary Social Welfare Agencies (Registration & Control) Ordinance, 1961 / Rules, 1962 vide Registration No.DSW /63/01 dated 24.04.1963.

It is pertinent to mention here that effect to this renewal is subject to the compliance of the provisions of the Ordinance ibid. Otherwise; Registration Authority reserves the right to cancel the renewal granted herewith.

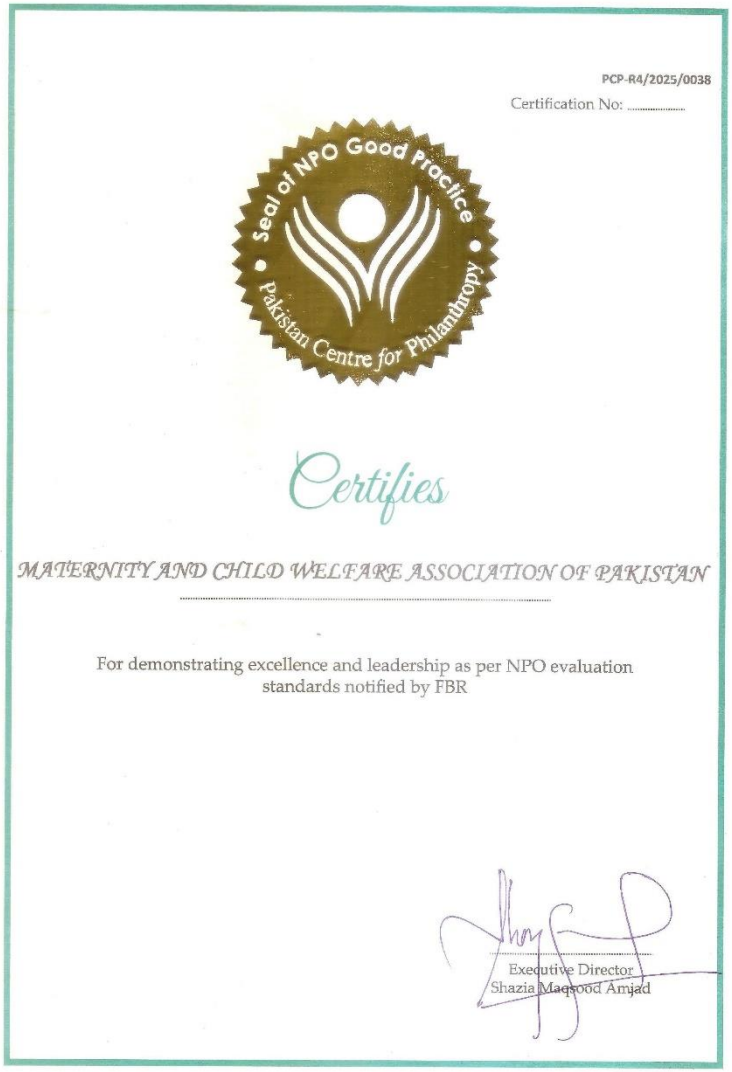
20/12/24

(AQSA RAFIQ CHAUDRY)
DEPUTY DIRECTOR (NGOs)

P.C.

1. The Divisional Director, Social Welfare & Bait-ul-Maal, Lahore Division, Lahore with reference to his letter No. DIR-SW&BM-LDL(GENERAL)2024-4747 dated 18.12.2024.
2. The Deputy Director, Social Welfare & Bait-ul-Maal, Lahore with reference to his letter No.DDSW- (R&G)/ LHR /2024-5140-41 dated 16.12.2024.
3. P.A to Director General, Social Welare & Bait ul Maal, Punjab.

REGISTRATION WITH PAKISTAN CENTRE FOR PHILANTHROPY



PCP-R4/2025/0038

Certification No: .....

Seal of NPO Good Practice
Pakistan Centre for Philanthropy

Certifies

MATERNITY AND CHILD WELFARE ASSOCIATION OF PAKISTAN

For demonstrating excellence and leadership as per NPO evaluation standards notified by FBR

Executive Director
Shazia Maqsood Amjad

TAX EXEMPTION CERTIFICATE

Federal Board of Revenue
Revenue Division - Government of Pakistan

FBR PAKISTAN

Inland Revenue Service

2(36)(c) (Order to grant / refuse / maintain / withdraw approval to Non-Profit Organization)

Name: MATERNITY & CHILD WELFARE ASSOCIATION OF PAKISTAN
Address: MCH HOUSE NO 29,30-F GULBERG-II

Contact No: 00923008484162

10000017569281 2

Registration No 2841628
Tax Year : 2024
Period : 01-Jul-2023 - 30-Jun-2024
Medium : Online
Due Date : 24-Nov-2023

Document Date 24-Nov-2023

MATERNITY & CHILD WELFARE ASSOCIATION OF PAKISTAN NTN: 2841628 (hereinafter referred to as the applicant) has applied for approval under Section 2(36) of the Income Tax Ordinance, 2001 through Iris.

In order to evaluate the performance of the applicant in terms of clause (g) of sub-rule (2) of Rule 211 of the Income Tax Rules, 2002, a committee consisting of departmental officers was constituted. The Committee evaluated the performance under the relevant provisions of the Income Tax Ordinance, 2001 and the Income Tax Rules, 2002 and submitted its report vide letter bearing No. Zone-I/770 dated 24-11-2023 and has proposed that the applicant be granted the provisional status of NPO under section 2(36) of the Ordinance.

I have given due consideration to the record and report submitted by the committee and I am of the opinion that the applicant duly complies with the requirements of the relevant Income Tax Rules and merits approval under section 2(36) of the Ordinance. Therefore, the applicant is granted of renewal of approval as a Non-Profit Organization is hereby approved subject to following conditions:

1. This approval is valid for a period of two tax years i.e. 2024 & 2025 and will expire on 30-06-2025 unless withdrawn earlier.
2. The taxpayer shall also get its performance evaluated by the PCP for renewal of its status as an NPO.
3. The applicant shall apply afresh under the prescribed rules for re-evaluation of its status as a Non-Profit Organization in terms of Section 2(36) of the Ordinance at the end of the expiry period.
4. During the period mentioned at Serial No.1, the NPO shall comply with all the relevant provisions and rules including Section 100C of the Income Tax Ordinance, 2001 and Chapter XVII of the Income Tax Rules, 2002. In case of violation of any legal provisions or relevant rules, the approval shall stand withdrawn ab-initio.

Fiza Batool
Commissioner
Inland Revenue, Zone-I
CTO LAHORE, TAX HOUSE SYED MAUJ E DARYA ROAD
LAHORE

Page 1 of 1 Printed on Date: Wed, 29 Nov 2023 10:11:

CTO LAHORE, TAX HOUSE SYED MAUJ E DARYA ROAD LAHORE

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